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Mapping music education research in Brazil and Argentina: the British impact

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ABSTRACT In this brief article we share with our colleagues around the world the British impact on the development of music education and psychology of music research in Brazil and Argentina. Although both countries are pursuing similar research policies, their research areas differ. Brazilian research on music education has had its focus on curriculum studies, evaluation, psychology of music, and media studies. Argentina on the other hand has a strong tradition in research in music education and psychology of music, in particular developmental and cognitive aspects of music perception and performance. Both countries are working towards the improvement of music research in South America and the continuation of the fertile partnership with British scholars and institutions.

KEYWORDS: Britain, research, South America

The articles presented in this special issue of *Psychology of Music* reveal the extent of the research developed in the UK and an indication of how it has served as a reference to the development of research in other parts of the world, including Brazil and Argentina. In this brief article we would like to share with our colleagues, internationally, the impact British researchers and scholars have had over the years in the development of music education and psychology of music research, in both countries. First, we will review what each country is engaged with and second, present a joint perspective of the future of research in this part of the world.

Brazil

Research in music education in Brazil is a fairly new enterprise. It started in the late 1980s when the first music educators returned to Brazil with their

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PhDs obtained in universities in the USA, UK, Germany and France. Soon we had a community of researchers that helped to create graduate programmes in music and music education and also the Brazilian Society for Music Education – ABEM. Both initiatives played an important political and academic role in developing music education in Brazil.

Music education in Brazil has been influenced by many countries, especially those where Brazilian music educators received their MAs and PhDs. However, the influence of British researchers has been the most prominent, especially in the last decade. Among the works developed by British scholars (Keith Swanwick (1979, 1988, 1994, 1999); John Paynter (1982; with Aston 1970); John Sloboda (1985); David Hargreaves (1986; with North 1999); John Blacking (1987); Lucy Green (1988, 1997, 2001); Charles Plummeridge, (1991); Janet Mills (1993, 1998); Gordon Cox (1999)), the one that generated the most research was the work of Keith Swanwick.

A series of research projects into music assessment have been developed following the work by Hentschke (1993). These were set up to investigate if responses made through audience-listening could be mapped according to the Swanwick (1988) criteria of musical development. Among these is the work of Del Ben (1997) and Cunha (1998) with Brazilian children, which generated an extension of the audience-listening criteria proposed by Swanwick (1988). The work of Grossi (1999) was also related to audience-listening assessment, where she investigated the dimensions of musical responses in order to broaden the scope of musical experience in listening tests, especially in the context of Brazilian higher education music courses. On the performance side, the work of Santos (1998) and Tourinho (2000) relate to Swanwick's (1994) assessment criteria for performance, researching how music teachers assess the performance of their students. The latest work, developed by Andrade (2001), investigated the implicit criteria used by conductors to assess their choirs.

In terms of curriculum development, Hentschke and Oliveira (1999) carried out a longitudinal study based on Swanwick's Theory of Musical Development. The aim of the project was to investigate the possibility of using Swanwick's theory as a theoretical framework to develop and evaluate a music curriculum proposal for primary schools. This project was created based on existing evidence that the Theory of Musical Development and model could be used to assess children's musical products through composing, performing and listening (Swanwick and Tillman, 1986; Swanwick, 1988, 1994; Hentschke, 1993; Del Ben, 1997; Silva, 1998; Hentschke and Del Ben, 1999; Swanwick and França, 1999). Another study which discusses the possibility of working with composition, performance and audience-listening in schools is that of Swanwick and França (1999). Studying the musical work of 20 children in a music school in Belo Horizonte, Brazil, and taking the assessment criteria of Swanwick and Tillman (1986) and Swanwick (1988), the authors suggest that performance usually elicits lower

levels of musical understanding, significantly different from either composing or audience-listening, supporting the need for an integrated music curriculum. Recent research by Salgado (2000) stressed the importance of the use of composition as a regular practice in music studies, particularly in conservatories and higher education, as opposed to a model that considers composition as an isolated discipline in the curriculum.

Related to the development of software and new technologies, we have the work of Krüger (1996, 2000), Krüger et al. (1999), and Ficheman et al. (2002). They are developing a website and composition software for children based on a virtual collaborative learning environment. This work has been strongly influenced by the music education concepts set out in Swanwick (1988, 1999) and by other British scholars related to technology in education, such as Squires and McDougall (1994).

Brazil has a long tradition of informal music practice, but only recently have Brazilian music educators started to investigate a set of issues related to informal music learning. The work of Lucy Green (1997, 2001) has been very influential, in research related to popular music learning (Hentschke et al., 2002). Her latest book (Green, 2001) has inspired the setting up of a collaborative research project between the Federal University of Bahia and the Federal University of Rio Grande do Sul (Hentschke et al., 1999). This research was developed in two Brazilian states (Bahia and Rio Grande do Sul) in order to investigate informal music learning processes in adolescents in rock bands (Hentschke et al., 2002). Preliminary results have shown that the processes used by Brazilian adolescents to learn music are very similar to the ones used by popular musicians and adolescents in the UK and USA (Campbell, 1995; Green, 2001).

The research projects described above have been influential in the sense of offering Brazilian music educators a theoretical and practical perspective that can be used to enhance musical practices in Brazilian schools. Although the Brazilian social and cultural scenario differs from the British one, the research developed over the last ten years has revealed that it is possible to share theoretical and practical frameworks that mutually enhance our music education research and practices.

Argentina

Music education has a long tradition in Argentina. Music has been a curricular subject in schools since the beginning of the 20th century. Specialized music teachers are in charge of music classes from the kindergarten to the secondary school. During the last 50 years, Argentina was influenced by European and American traditions in music pedagogy and educational psychology. Pedagogic approaches developed by European music educators, such as E.J. Dalcroze and E. Willems, among others, consistently affected local musical practices. Compositional techniques applied to activities in

school contexts, that were developed by contemporary music composers, such as John Paynter, are familiar in Argentine schools. At present, the works of Keith Swanwick and David Hargreaves, among others, are esteemed in undergraduate courses of teacher education.

During the 1970s, US advances in music education, together with high-lights of general educational, developmental and experimental psychology, shaped the local music education environment. The main British and US journals of music education were frequently points of reference, and some Argentine music educators visited regularly the international conferences organized by the International Society for Music Education (ISME). An interesting Argentine community of music scholars grew and produced a number of seminal pedagogical books and materials. At present, music teachers find in these sources the main guidelines for the practice of music in schools. Thus, it is to be expected that a number of interesting research questions about music behaviour, music teaching and learning arose within this context.

However, it was not until the late 1980s, and more intensely during the 1990s, that systematic music research began in Argentina. Higher education in arts and social sciences traditionally emphasized the undergraduate level; therefore, artistic rather than research production was encouraged. In 1994, changes carried out in the National Education System, triggered the promulgation of both Federal Education and Higher Education Laws, and incorporated postgraduate studies as a priority. This generated a rescheduling in higher education, and scientific research emerged in areas that had been historically overlooked. The first national higher education research programme was designed, and thus music research was allocated for the first time at the university. A group of music scholars, interested in music behaviour, music analysis and music theory, explored the field of the psychology of music. Since then, there have been influences from a range of diverse research traditions. However, specific mention is made here of the influences of British researchers, especially in the last decade.

The main contribution involves the particular way in which British scholars have approached research in music education, often with strong foundations in the psychology of music. The first points of reference were John Sloboda's book *The Musical Mind* (1985) and the journal *Psychology of Music*. During the 1990s, an intense exchange between Argentine and British academics started, including visits by Graham Welch and John Sloboda. In between, Argentine scholars visited some of the main British research centres in psychology of music and music education and, afterwards, they began doctoral level studies, still ongoing, in the UK. A number of research papers were submitted to the most important international conferences in music perception and cognition (such as International Conference in Music Perception and Cognition (ICMPC)) and music education (such as ISME).

At a local level, scientific meetings were organized regularly with the

purpose of developing further scientific and academic links with South American- and Spanish-speaking research communities. Special and personal efforts were made to maintain regular subscriptions to the most important research journals in the field. The first scientific society focused on music and science, SACCoM (Argentine Society for the Cognitive Sciences of Music) was created in 2001. The aims of the society are to:

- encourage research into the psychology of music in the local environment, according to international research standards;
- incorporate local research activity within the international research community; and
- look for financial sources to support research in the field.

Thus, the pioneering work of former Argentine music education societies (SADEM; FEM) was enhanced, emphasizing the idea that the basics of music behaviour must be framed by strong evidence derived from the findings in the field of the psychology of music.

Finally, a specialized field was set up at university level. Its contents are included in the programmes of music courses. In 1998, a postgraduate course in Psychology of Music was designed, with the initial supervision of British researchers. In 2003, a Masters in Psychology of Music began at the Universidad Nacional de La Plata for the first time in Argentina. At present, a growing community of researchers is seeking to understand more clearly the cognitive, biological and social foundations of music behaviour and experience. What follows is a selection of recent developments in Argentine music research with foundations in the psychology of music that, nevertheless, is not intended to be exhaustive. This agenda includes research related to the following topics:

- 1. Music development: In terms of musical understanding there is research on concept acquisition and categorization in the field of musical sound (Furnó, 2000, 2002; Furnó et al., 2002). Recent studies have focused on the cognition of hierarchic structure, looking for evidence of its acquisition (Martínez and Shifres, 1999a; Shifres and Martínez, 2002). In terms of rhythm and temporal organization, there is research on the development of rhythmic synchrony (Malbrán 2001, 2002a, 2002b).
- Music cognition: Some endeavours have focused on the representation of tonal structure, investigating the listener's sensitivity to surface and prolongational features in different cognitive tasks, among them, similarity judgements (Martínez and Shifres, 1999b; Martínez, 2000; Martínez and Shifres, 2000) and attention to music (Martínez, 2001a, 2002).
- 3. *Music performance*: Concerning expressive performance, there is a series of studies devoted to investigating the performer's representation of the underlying structure (Shifres and Martínez, 2000b) and the communication of structural components in expert performance (Shifres, 2001a,

2001b, 2001c; Shifres and Martínez, 2000a). There is also research on parametric analysis of singing skills, using physiological measurements (Mauléon, 2000; Mauléon and Gurlekian, 2001). Sight-reading of polyphonic music is currently being investigated (Sánchez, 2001) and the representation of metric structure in sight-reading has also been studied (Saavedra and Deluchi, 2000).

- 4. Music perception and performance in teaching and learning educational contexts: Several studies on singing skills have been run with kindergarten and primary school children (Monaco, 2001). There have been recent experiments aimed at testing generative learning skills, such as the aural identification of harmonic progressions in the context of ear training courses (Martínez et al., 1999) and the transcription of melodic fragments (Martínez, 1997). There are also promising studies relating to the cognitive foundations of the education of the professional musician (Musumeci, 20012002).
- 5. *Music education and social practices*: Studies on reception activities have focused on style preferences (Cano De Guelar et al., 2000).

The research projects referred to above provide an account of the current and potential perspectives of research in music education and the psychology of music and offer a fruitful source for future inquiry. At the same time, they address a number of important issues, the study of which is essential if the aim is to enrich Argentine music education research and influence practice in schools, conservatoires and universities.

Future challenges

Two features of this current context present challenges to research in this field: the postgraduate system and financial support. In Brazil, graduate programmes in music are well established, although research funding is not always available. In Argentina, on the other hand, programmes and financial support are currently in an embryonic developmental state, their vulnerability having been increased because of the current economic crisis. Given that both Brazil and Argentina are pursuing similar research policies it is expected that the reinforcement of academic and financial exchange will help the enhancement of music research in South America and will also strengthen the already fertile partnership with British scholars and institutions.

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