SOCIALIZING AND DISSEMINATING THE ACADEMIC AND INTELLECTUAL CREATION:

Experiences from La Plata National University

Marisa Raquel De Giusti - Gonzalo Luján Villarreal
About UNLP

- La Plata National University is one of the major Universities in Argentina and Latin America.
- The University has more than 90,000 students and about 10,000 employees, including teachers and administrative staff.
- It also has 17 Schools, including the School of Laws, Economics, Computer Science, Engineering, Architecture, Natural Sciences and Museum, Medicine, Humanities, Psychology, Applied Sciences and Computer Sciences, among others.
- 93 research centers
- More than 2,200 researchers
About UNLP

- These numbers account for the amount of Intellectual Creation being constantly produced inside the University.
- Diversity in all Schools and Research Centers is a common feature of this Intellectual Creation:
  - journal articles
  - degree essays and post graduate theses
  - multimedia productions (such as pictures and music)
  - books and electronic books
  - research projects, academic presentations, etc.
SeDiCi UNLP

- In 2003, UNLP launched the Intellectual Creation Dissemination Service (SeDiCi - Servicio de Difusión de la Creación Intelectual). This initiative had - and still has - two main purposes:
  - to provide authors of these productions a means to publish their works
  - to benefit society, giving something back in return for all the efforts invested in public University.
SeDiCI UNLP

- UNLP has organized a multidisciplinary group whose job includes receiving, digitalizing, cataloging and uploading documents to SeDiCI's website.

- In order to accomplish these objectives and to support all kinds of digital documents, a software platform (with the ability to perform all the above tasks) was needed.

- Created by SeDiCI team and especially tailored to meet SeDiCI Initiative challenges, Celsius-DL was the answer.

- This software has been recognized with OEA's award INELAM 2005 as the best Digital Library in America.
SeDiCI UNLP

- Celsius-DL features include:
  - Support for a free scheme and configurable materials
  - Ability to export the metadata scheme to Dublin-Core or Marc 21
  - OAI PMH Data Provider and Service Provider
  - Exposure of all its records via Z39.50, SRU and SRW
  - Each UNLP School Library website can transparently display documents held on the SeDiCI servers.
  - Built on the basis of Open Source technologies
UNLP Strategic Plan

• Since 2007, the UNLP has set up a Strategic Plan that highlights the importance of disseminating academic and intellectual creations.

• Besides Intellectual Creation, it was important to include Journals created by the UNLP different groups and Congresses organized by Research Centers, Schools or University professors.

• In order to meet these new challenges, SeDiCi has expanded to include both journals (and any type of digital periodic publication) and congress proceedings (and any type of academic-scientific meeting).
New projects: Journals

- In October 2008, UNLP launched the Journals Portal
- The purpose of this project is to provide University members with a service to publish any kind of digital periodic publication.
- Pre-existing publications can quickly and easily include previous issues
- New publications are encouraged to use the service
New projects: Journals

- This service allows authors to have their works published via an online platform, going through the review circuit, easily communicating with other authors, reviewers and editors and keeping a history of versions, mails and actions.

- Open Journal Systems was selected as the software behind the scenes, given the permanent activity of their community, the speed for every new stable release and the enormous amount of functionality and customization it offers.
New Projects: Congresses

- A few months after launching the Portal of Journals, UNLP decided to create the Congresses Portal.
- The aim of this new project is also to help groups organize meetings (symposiums, congresses, workshops, etc) (with all the tasks that this organization demands)
- Again, PKP's software Open Conferences System was selected to support the service
New projects

- Part of SeDiCi team is in charge of technical issues, user support and systems maintenance for both projects.
- (UNLP members are not used to having this kind of services and online platforms).
- SeDiCi team has been working to make it easy for users to learn how to use the new services and software, and make the most of them.
- Let's see what has kept them busy...
Changes to the softwares

- Translations
- LaTeX support
- UNLP-like style
- Ready-to-use templates
Argentinian Translations

- Both OJS and OCS have good translations to Spanish from Spain, but many words or phrases are not used in Argentinian Spanish.

- Translations for Spanish language in the core system, mail templates and help files have been adapted to Argentinian Spanish, so local users now feel more comfortable when using the software.

- These translations are now available on PKP's website.
LaTex support

- Some OCS users needed to use some LaTex in their abstracts.
- There already exists a LaTex plugin for OJS, which works very nicely, but there were none for OCS.
- OJS LaTex plugin has been adapted to work with OCS too, and now both websites have support for LaTex.
- OCS LaTex plugin is now available for download on PKP online Plugin Gallery.
UNLP-like styles

- UNLP main website has a very clean style, and most users feel comfortable with fonts, colors and styles in general/user-friendly interface.

- With that idea in mind, Journals and Congresses websites have been adjusted to look similar to UNLP website.

- Nevertheless, they differ slightly from UNLP website and from each other.
Portal de Congresos de la UNLP

Bienvenidos al portal de Congresos de la Universidad Nacional de La Plata.

Reunión Latinoamericana de Análisis de Redes Sociales

La Reunión Latinoamericana de Análisis de Redes Sociales convoca por segunda vez consecutiva a investigadores y consultores de diversas disciplinas, que desarrollen y apliquen las teorías y metodologías de redes sociales. Proporcionamos diferentes grupos de discusión donde los participantes puedan presentar sus avances, basados fundamentalmente en trabajos de campo o la resolución de problemáticas actuales.

Encuentro Internacional de Derecho Notarial, Registral y Catastral

Para mayor información, dirigirse a: www.enc109.idnotyreg.jursoc.unlp.edu.ar

Tamaño de fuente
Bienvenido al sitio de gestión de revistas de la Universidad Nacional de La Plata

**REVISTA TRAM(p)AS DE LA COMUNICACIÓN Y LA CULTURA**

Revista Tram[p]as de la Comunicación y la Cultura, publicación de la Facultad de Periodismo y Comunicación Social, ISSN 1668-3547

**OFICIOS TERRESTRES**

Revista Oficios Terrestres
Facultad de Periodismo y Comunicación Social UNLP

**PROGRAMA LUGAR INNOVA**

VER REVISTA | NÚMERO EN CURSO | REGISTRAR

***Idioma***

**CONTENIDO DE LA REVISTA**

Buscar
Todo
Buscar

***Tamaño de fuente***

A A A
Templates ready to use

- OCS and OJS is fully customizable by editing a CSS file.
- But sometimes, publishers do not have a web designer to make that work, and can't afford one.
- Many CSS styles, all UNLP-like but very different from each other, are now available for users.
- They just need to select their style sheet, apply changes and decide whether they like it or not.
Workshops

Having an on-line website does not mean that UNLP members will use it, even if it is free

- People need to know what it is all about, how to use it, what they can do and what they cannot
- OCS and OJS have so many options (specially for managers) that users tend to get lost
- In the workshops, users get an overview of the software, highlighting the profiles they are actually interested in
There are two kinds of workshops:

- For users: they see the whole circuit of a paper/article, from the time the author sends it to the moment the editor/director publishes it online. They don't focus on management features, but some important manager functions are shown so they know that “somebody does that somewhere”

- For managers: They take an overview of most manager functions. The idea is to show how every configuration change or adjustment affects users.

In both courses, users choose a role in a sandbox server/OCS/OJS installation. They are given a username (or sometimes one for each user profile).

Information is not deleted from the sandbox server: users can access it and try some changes without affecting the real system.
Using the software to learn the software

- All documents and files used in the workshops remain in the testing servers, so users can access them whenever they need.

- Final versions of papers and articles are moved to a Journal in the Portal of Journals and to a Conference in the Portal of Congresses.

- Users use the real portals to access documentation about it. They instantly see how documents are published, organized, looked for, downloaded and displayed online.

- They use the software to access documentation about the software.
Online Wiki

- Some problems and doubts are shared by most users.
- Instead of repeating the same answer several times, users have answers to common problems in a Wiki, organized by software (OCS, OJS) and by category.
- Even though most articles are written by people in SeDiCI, users can write their own articles or complete existing ones, helping other users - of the same journal/congress or from other journals/congresses too - with a similar problem.
Face to face

- Sometimes workshops, customizations, on-line documents and open wikis are not enough.
- Users may have specific doubts, new problems or they just need to be pushed along to start working with the platforms.
- In those cases, meetings with the group are the best and fastest way to find the workarounds they are looking for.
- Meetings are really brief, no more than one hour, and users are encouraged to write all their questions and bring them along.
Statistics

- The Journals Portal has already 5 active journals, and 2 non-visible ones.
- 2 Journals are brand new: Their creation was encouraged by the availability of the new service.
- More than 200 registered users in only 8 months.
- The Congresses Portal has 5 active congresses.
- There are more than 360 registered users, after only 4 months of existence.
- Since October 2008, 4 workshops and two presentations have been arranged, with more than 50 attendees.
Interaction with SeDiCI

- Having part of SeDiCI group working with Congresses and Journals Portal is a great opportunity to improve publication visibility

- Organizers are encouraged to include their journal issues, congress proceedings, recorded conferences, presentations and everything they consider important to share with the world on SeDiCI website

- Since both projects are so close to SeDiCI, organizers and editors just need to sign an agreement to freely spread all documents, and SeDiCI team takes care of the rest
To sum up...

La Plata National University is making a great effort to support and encourage scientific, technologic and artistic research and innovation, maintaining its quality, as well as the development and knowledge transference that benefit society and generate new scientific, technologic and artistic knowledge.

To achieve this purpose, the University fosters the education of high-quality human resources, the promotion of scientific, technologic and artistic activity, and its dissemination around the world.
Thanks a lot!

Additional information:

• UNLP: Universidad Nacional de La Plata.
  – cytunlp@presi.unlp.edu.ar

• SeDiCI: Servicio de Difusión de la Creación Intelectual.
  – info@sedici.unlp.edu.ar

• Portal de Revistas de la UNLP
  – info@revistas.unlp.edu.ar

• Portal de Congresos de la UNLP:
  – info@congresos.unlp.edu.ar